



**North East
Derbyshire**
District Council

DRAFT

NORTH EAST DERBYSHIRE

DISTRICT COUNCIL

GAMBLING ACT 2005

LOCAL AREA PROFILE

2022-2025

Local Area Profile

This document is the North East Derbyshire District Council Local Area Profile, as described by the Gambling Commission Guidance to Local Authorities for Consideration by operators when creating their Local Risk Assessments.

This Local Area Profile is published by the Council concurrently with the Gambling Act Statement of Licensing Principles and published on our website –

[\[Web link\]](#)

The Gambling Commission's [Licence conditions and codes of practice](#) (LCCP) formalise the need for operators to consider local risks posed by the provision of gambling facilities at each of their premises, and have policies, procedures and control measures to mitigate those risks. In undertaking their risk assessments, they must take into account relevant matters identified in the licensing authority's policy statement.

Whilst there is no mandatory requirement to have a Local Area Profile, there are a number of significant benefits to both the Licensing Authority and operators, in having a better awareness of the local area and risks:

- it enables licensing authorities to better serve their local community, by better reflecting the community and the risks within it
- greater clarity for operators as to the relevant factors in licensing authority decision making, will lead to improved premises licence applications, with the operator already incorporating controls and measures to mitigate risk in their application
- it enables licensing authorities to make robust but fair decisions, based on a clear, published set of factors and risks, which are therefore less susceptible to challenge
- it encourages a proactive approach to risk that is likely to result in reduced compliance and enforcement action.

The Council's policy statement sets out its approach to regulation with clear reference to local risks. The Local Area Profile runs alongside the Licensing statement, this is to ensure that this profile can be reviewed and updated regularly without the need for full consultation.

Risk Assessment considerations

This local area profile has been prepared based on local knowledge and taking into account a wide range of factors, data and information held by the Licensing Authority and its partners. It is anticipated that the local area profile will give operators and a better awareness of the local area and the risks, which includes both potential and actual risks. This will be available on the Council's Website.

In assessing Local Area Profiles the licensing authority can also take into account

- (a) Local crime statistics
- (b) Any problems in the area relating to gambling establishments such as anti-social behaviour

- (c) The location of any nearby sensitive premises such as facilities used by vulnerable persons e.g. drug and alcohol addictions; and
- (d) Whether there is any indication of problems with young persons attempting to access adult gambling facilities in that type of gambling premises in the area

NEDDC hopes that the local area profiles will help to inform specific risks that operators will need to address in their risk assessment which will form a part of any new licence application, or an application to vary a licence.

In preparing local risk assessments, operators will need to consider risks in relation to how the premises will be or is run. Identification of risks associated with these elements will be dependent on the type of premises and the local area. Elements to be considered include:

- How the gambling operation will relate to how the operator conducts its business
- What gambling products it provides in the premises
- The facilities to enable gambling within the premises
- The staffing levels within the premises
- The level and requirement for staff training
- Whether loyalty or account cards are used or not
- The policies and procedures it has in place in relation to regulatory requirements of the Act or to comply with the LCCP
- The security and crime prevention arrangements it has in place
- How it advertises locally and on the premises
- The marketing material within the premises
- The display and provision of information, etc.

Operators are also required to review their local risk assessment if significant changes in local circumstances occur. The following lists sets out some examples of what the Licensing Authority considers to be significant changes in local circumstances:

- Any substantial building development or conversion of existing premises in the local area which may increase the number of vulnerable persons in the area.
- Educational facilities increase in the local area. This may occur as a result of the construction of a new school/college or where a significant change is made to an existing establishment.
- Any vulnerable group is identified by the Licensing Authority or venues relating to those vulnerable groups are opened in proximity to gambling premises (e.g. additional homeless hostels or gambling or mental health care/support facilities are opened in the local area).

The design and layout of the premises is a key consideration as this could have a significant impact on the risk to the licensing objectives. The design of the premises is an important factor when considering local risks. Premises which are located within an area which has a high number of children and young people present throughout the day may identify that the standard external design is not appropriate.

Control measures to mitigate the risk of attracting children to gambling or gaining access to restricted premises will need to be considered.

Risks to be considered may include:

- Whether the premises allows a direct line of sight of gaming machines from the cashier counter.
- Whether the premises sufficiently covered by CCTV to enable the identification of offenders.
- Whether the premises windows are screened or covered to obscure the interior of the premises.
- What age verification policies are in place.
- Provision of magnetic door locks.

Operators must ensure that they consider the local area profile, as well as local crime statistics which can be found on the [Derbyshire Constabulary website](#) .

Risk assessments would be expected to include relevant control measures to counteract issues identified by the operator. Where there is a particular area of concern they should contact the most appropriate Responsible Authority before submitting an application for a new licence or variation.

North East Derbyshire District Council

North East Derbyshire is a local government district in Derbyshire, England. It borders the districts of Chesterfield, Bolsover, Amber Valley and Derbyshire Dales in Derbyshire, and Sheffield and Rotherham in South Yorkshire.

We have a population of around 102,000 and have four main towns, Clay Cross, Dronfield, Eckington and Killamarsh. There are a further 46 settlements within the District which consists of more than 20 dwellings.

The District has good road, rail and air connections with M1 junctions, Train stations in the District and five international airports nearby.

The largest Town is Dronfield which is located in the north of the District and has a population of just over 21,000. The industrial history of the town includes coal mining, the wool trade, the production of soap and steel, and engineering. Today a range of manufacturing firms still operate within the town.

Dronfield has the greatest concentration of facilities and services. It provides good levels of public transport which includes its own railway station.

The next largest settlement in the District is Clay Cross which is located in the south of the District which has a population of just over 9,000. Clay Cross has a good level of facilities, services and public transport.

Dronfield and Clay Cross are followed in size and service provisions by the towns of Eckington and Killamarsh which have their own town centres and which play an

important role in serving the day to day shopping and other requirements of the local community and surrounding settlements.

Settlements throughout the District are of a mixed character, some of which are mainly characterised by older properties and other areas are a mix of housing types. Some settlements have listed buildings and are designated as a Conservation areas. The District's settlements have grown and evolved over time, reflecting changes associated with occupations such as mining and agriculture which lends to a diverse and unique character of the District.

At the time of this Local Area Profile being published North East Derbyshire District Council has 4 licensed gambling premises which are all betting shops. An overview map showing the locations across this district and proximity to schools is below. There are then 3 maps for the main centre locations showing the premises and their specific proximity to education establishments.

Town/area	Number licences/permits	Type
Clay Cross	2	Betting Shop
Dronfield	1	Betting Shop
Eckington	1	Betting Shop
TOTAL NUMBER OF PREMISES	4	

For further information about the Local Area profile please contact the Councils licensing department.

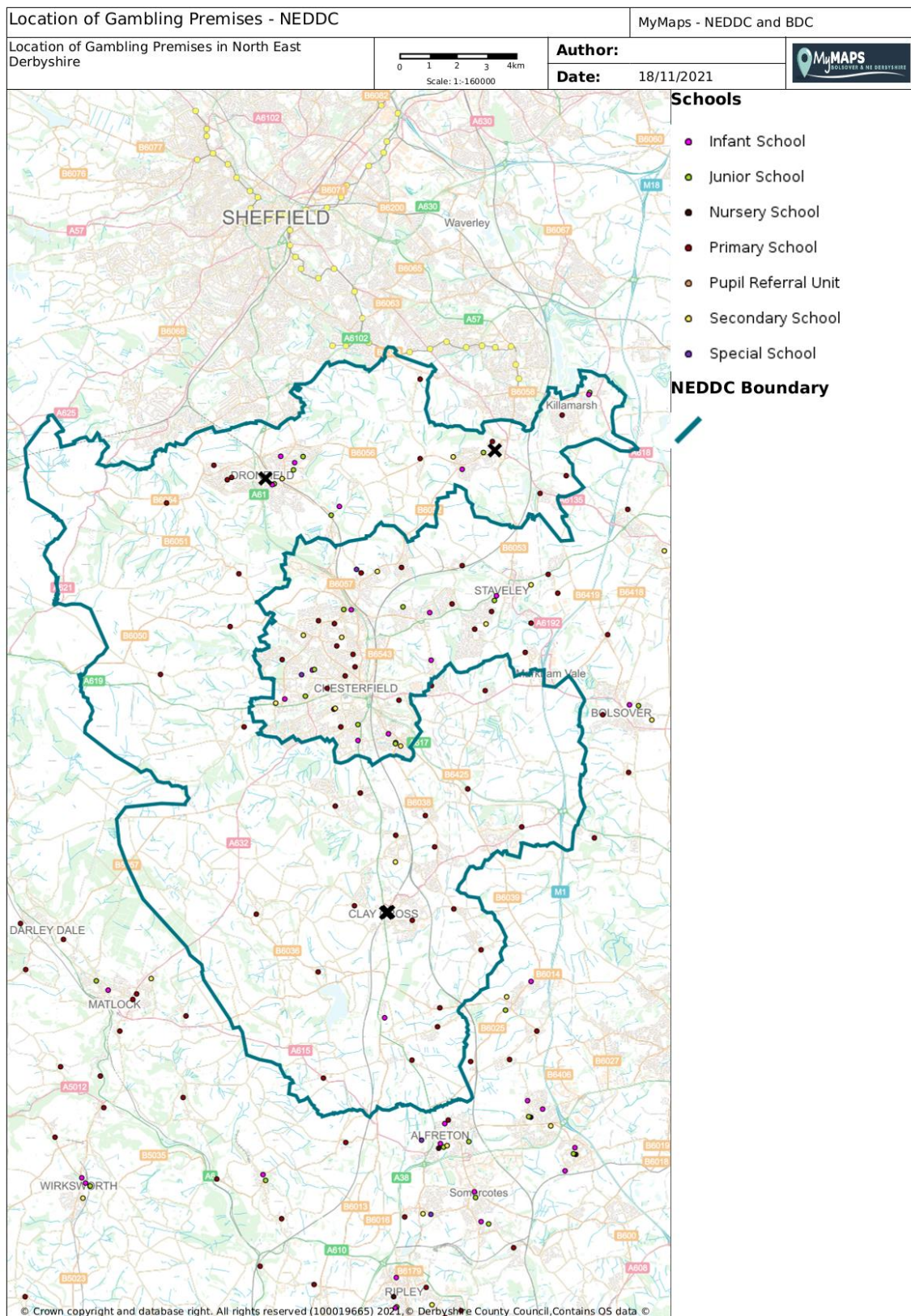
Email: licensing@ne-derbyshire.gov.uk

Telephone: 01246 217884/01246 217885

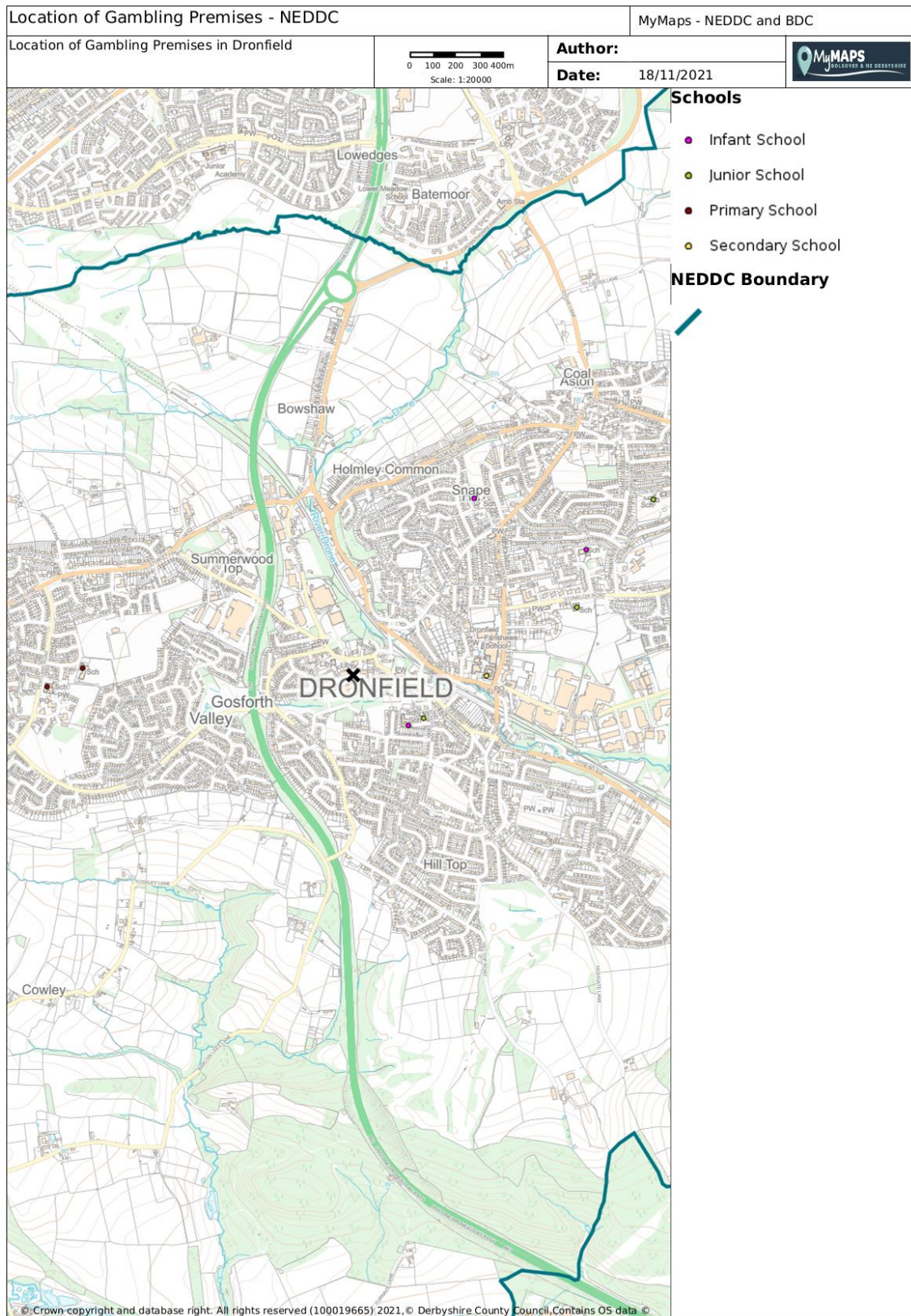
Address: Licensing Team

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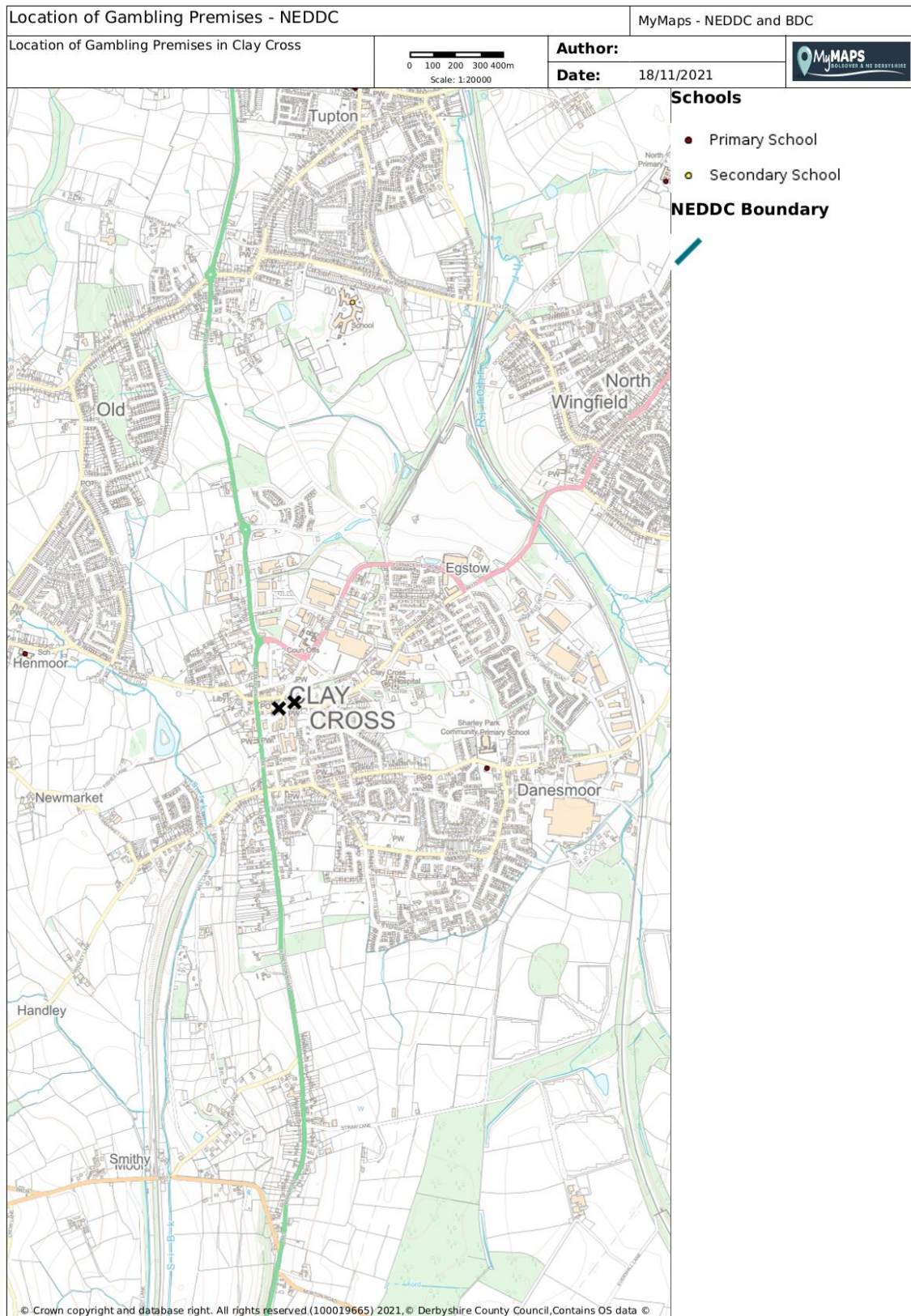
NEDDC Overview



Local area profile Map – Dronfield



Local Area Profile Map – Clay Cross



Local Area Profile Map – Eckington

